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Date: 1/11/06

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Mail Stop Amendment

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re: Patent Application of Charles Eldering, et al.

Conf. No.: 4098 : Group Art Unit: 2611
Appln. No.: 10/031,268 : Examiner: Brown, Reuben M.
Filing Date: 23 March 2002 : Att'y. Docket No.: T708-13

Title: Advertising Management System for Digital Video Streams.

REQUEST FOR RECONSIDERATION

This paper is in response to the Non-final Office Action dated October 12, 2005,
in the above-identified patent application.